

Data Migration Server Version 4 Delivers Data Migration Without Disruption

One-Touch Provisioning and Non-Disruptive Data Migration Highlight New Enhancements

NEW YORK, June 07, 2016 – Cirrus Data Solutions, a leader in data migration, data acceleration and data protection, today announced that enterprises everywhere are free to move their data where they want to, when they want to, with the Data Migration Server (DMS) Version 4. The newest version of Cirrus Data's flagship product features a host of exciting new enhancements, including integration with popular new storage for automated destination disk allocation and provisioning, live data migrations and workload cut-over without application downtime, and high availability DMS hardware configurations that use half the rack space of previous DMS products.

DMS Version 4 accelerates, automates, and simplifies the block level migration of data from fibre channel storage area networks (SANs) to any new storage destinations such as legacy SAN, all flash storage, iSCSI, virtualized (hypervisor) environments, and cloud. With its patented "Transparent Datapath Intercept" technology, Cirrus Data's DMS Version 4 is the easiest, fastest way to move data without disruption: simply plug it into the network and begin moving source data to new destination storage in minutes. There is no downtime necessary throughout the migration process and in certified environments, DMS Version 4's new pMotion™ feature enables the immediate removal of older storage equipment, even before the final cutover.

"Technology is moving at a faster pace than ever before, and data needs to be migrated just as fast," said Wayne Lam, Founder and CEO of Cirrus Data Solutions. "Our latest version of the Data Migration Server makes it simple for enterprises to move their data out of slower, costly legacy storage systems and into the future. With the new Auto-Provisioning and pMotion capabilities of DMS Version 4, enterprises don't need to wait for application downtime to update their storage systems—they can simply plug it in and start migrating data to new storage even while their business applications are running, without any impact."

New features available in DMS Version 4 include:

- One-touch Auto-Allocation and Auto-Provisioning that creates new destinations for source data and maps them to the appropriate hosts automatically in minutes, eliminating countless hours of manual labor.
- A unique "pMotion" feature using advanced "Storage Identity Emulation" technology that
 enables enterprises to not only migrate the data, but also the storage workload to the new
 storage with no application downtime required, thereby allowing the old storage to be retired
 without fear of lease or maintenance extension costs. Applications enjoy increased reliability
 and higher performance of the new storage immediately, allowing the final cutover to occur as
 application maintenance windows become available in the future.
- New redundant cluster configurations that are now offered in a single 2U enclosure, resulting in reduced hardware footprint and lower shipping costs.



One Cirrus Data Solutions partner, Datalink, has been using the DMS solution for over four years to manage complex data migration projects. "Datalink has been well trained in using Cirrus DMS for data center transformation and migrations since DMS version 1," said Irwin Teodoro, National Practice Director for Data Center Transformation, Datalink. "The new features such as pMotion, Auto-Allocation and Auto-Provisioning in the DMS Version 4 make it even easier for us to deliver our services to our clients with confidence."

Opportunities for Channel Partners

The fourth generation of the flagship DMS solution provides unparalleled opportunities for channel partners. Setting a new standard for storage migration, Cirrus Data Solutions partners can now offer businesses the ability to quickly evolve with the changing needs of their data center and workloads with zero downtime, reduced risk, and incredible efficiency.

"IT managers are challenged to balance the demands of an 'always-on' workforce and growing storage needs," said Bryan Champagne, Chief Technology Officer of Congruity. "The DMS Version 4 enables us to support customers with a cost-efficient migration solution that is quick, simple, secure, and seamless."

DMS Version 4 supports all known fibre channel legacy storage products from all vendors as a migration source. It is also the only block storage migration product certified and integrated with Pure Storage, Infinidat, Nimble, and the EMC product families including Unity™ and XtremIO®, and enables all channel partners to deliver a highly affordable, flexible, and easy-to-use migration solution that businesses can take advantage of without delays or downtime.

Availability

The Cirrus Data Solutions DMS Version 4 is available today.

About Cirrus Data

Cirrus Data Solutions, Inc. (CDS) is leading provider of next-generation solutions for data migration, data acceleration and data protection. The company distributes its solutions through systems integrators, managed services providers, channel resellers and partners including IBM, Datalink, Fujitsu, ePlus and others. CDS is headquartered in Long Island, New York, with sales and support offices worldwide.

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